

Vodacom Group Limited

(Incorporated in the Republic of South Africa)

(Registration number 1993/005461/06)

(ISIN: ZAE000132577 Share Code: VOD)

(ISIN: ZAG000106063 JSE Code: VOD008)

(ISIN: US9258D2009 ADR Code: VDMCY)

(Vodacom" or "the company")

Share dealings – director of a major subsidiary

In accordance with paragraph 3.63 of the JSE Listings Requirements, shareholders are advised that the Chief Officer of the Enterprise Business Unit of Vodacom (Pty) Limited, Mr V Jarana has sold 8 000 Vodacom ordinary shares, the details of which are set out below:

Name of major subsidiary:	Vodacom (Pty) Limited ("Vodacom SA")
Name of Vodacom SA director:	V Jarana
Designation:	Chief Officer: Enterprise Business Unit
Number of shares sold:	8 000
Price at which shares were sold at:	R128.0148 per share
Value:	R1 024 118.40
Date:	27 May 2014
Nature of transaction:	Direct beneficial interest
Clearance:	Yes
On market transaction:	Yes

Midrand

Sponsor: UBS South Africa (Pty) Limited

28 May 2014