

Blue Label Telecoms Limited  
(Incorporated in the Republic of South Africa)  
(Registration number: 2006/022679/06)  
Share code: BLU  
ISIN: ZAE000109088  
("Blue Label" or "the Company")

## **DISPOSAL BY BLUE LABEL OF ITS INTERESTS IN VAS OPERATIONS AND 3G HANDSET DISTRIBUTION**

Shareholders are referred to the SENS announcements of 25 September 2019 and 16 October 2019 relating to the disposal of Blue Label's shareholding in Blue Label Mobile Group Proprietary Limited ("Blue Label Mobile" or the "VAS Operations") and the sale of The Prepaid Company Proprietary Limited's interests in the 3G Mobile Proprietary Limited ("3G Mobile") handset trading operations. The above transactions were approved by Blue Label shareholders on 4 December 2019.

By way of an update, Blue Label shareholders are informed that all suspensive conditions relating to the disposal of 3G Mobile's handset trading operations have been fulfilled and the purchase price of R544 million will be received on 14 February 2020.

In relation to the disposal of Blue Label's VAS Operations, certain conditions precedent remain outstanding, the completion of which is at an advanced stage. Upon fulfilment thereof, R350 million of the selling price of R450 million as well as all monies paid by Blue Label Mobile towards the acquisition of Hyve Mobile Proprietary Limited and Mobile Content Africa Limited amounting to approximately R81 million will be received. The remaining R100 million plus interest thereon will be deferred in terms of the conditions contained in the circular to shareholders published on 6 November 2019.

Sandton

14 February 2020

Financial Advisor and Sponsor  
Investec Bank Limited

Legal Adviser to Blue Label  
Werksmans Inc

Legal Advisor to DNI  
CDH