

Blue Label Telecoms Limited
(Incorporated in the Republic of South Africa)
(Registration number 2006/022679/06)
Share code: BLU ISIN: ZAE000109088
("Blue Label" or "the company")

NOTICE OF CONFERENCE CALL WITH BLUE LABEL & CELL C MANAGEMENT

Blue Label will be hosting a conference call to deal with requests for further explanation of elements of Cell C's historic financial disclosure on 24 May 2018, 5pm, South African time.

PARTICIPANT TELEPHONE NUMBERS (Assisted) -

Johannesburg (Telkom): 010 201 6800

Johannesburg (Neotel): 011 535 3600

USA and Canada: 1 508 924 4326

UK: 0 333 300 1418

CONFERENCE REPLAY -

Replay Access Code: 10013867

South Africa: 010 500 4108

UK: 0 203 608 8021

Australia: 073 911 1378

USA: 1 412 317 0088

International: +27 10 500 4108

Sandton

23 May 2018

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