

Blue Label Telecoms Limited  
(Incorporated in the Republic of South Africa)  
(Registration number 2006/022679/06)  
Share code: BLU ISIN: ZAE000109088  
("Blue Label" or "the company")

#### AVAILABILITY OF CELL C INTERIM RESULTS FOR THE SIX MONTHS ENDING JUNE 2018

Blue Label shareholders are advised that Cell C Proprietary Limited, of which Blue Label holds 45%, has released its financial results for the six months to end June 2018.

The results presentation is available on Blue Label's website –

<https://www.bluelabeltelecoms.co.za/inv-presentations.php>

Full Cell C results will be available on the Blue Label website on 31 August 2018.

For further information please contact:

Investor and Media Relations

Telephone: +27 11 523 3000

Email: [investors@blts.co.za](mailto:investors@blts.co.za)

Sandton

21 August 2018

Sponsor: Investec Bank Limited