

Blue Label Telecoms Limited
(Incorporated in the Republic of South Africa)
(Registration number 2006/022679/06)
Share code: BLU ISIN: ZAE000109088
("Blue Label" or "the company")

NOTICE OF DEALINGS IN SECURITIES

In compliance with paragraph 3.63 – 3.74 of the JSE Listing Requirements, the following information, is disclosed:

Company:	The Prepaid Company (Pty) Ltd, a major subsidiary of Blue Label
Director:	Mr S Diamond
Nature of transactions:	Sale of ordinary shares on-market
Nature of interests:	Direct beneficial
Date of transaction:	22 March 2022
Price	R5-81
Number of shares:	32,459
Total value:	R188,586-79

Clearance to deal: Obtained in advance in accordance with JSE Listings Requirements

Company:	Blue Label Company (Pty) Ltd
Director:	Ms J van Eden
Nature of transactions:	Sale of ordinary shares on-market
Nature of interests:	Direct beneficial
Date of transaction:	22 March 2022
Price	R5-81
Number of shares:	15,622
Total value:	R90,763-82

Clearance to deal: Obtained in advance in accordance with JSE Listings Requirements

Sandton
23 March 2022

Sponsor:
Investec Bank Limited