

Blue Label Telecoms Limited
(Incorporated in the Republic of South Africa)
(Registration number 2006/022679/06)
Share code: BLU ISIN: ZAE000109088
("Blue Label" or "the company")

DEALINGS IN SECURITIES

In compliance with Rules 3.63 – 3.66 of the JSE Listing Requirements, the following information is disclosed:

Company: Blue Label Company (Pty) Ltd
Director: Mr M Levy
Date of vesting: 16 March 2022
Number of shares: 149,599
Market value: R5.65
Total value: R845,234.35
Nature of transaction: Nil cost vesting of Forfeitable Share Awards
Class of shares: Ordinary shares
Nature of interest: Direct beneficial, Off-Market
Clearance given: Yes in accordance with the terms and conditions of the awards

Company: Blue Label Company (Pty) Ltd
Director: Mr B Levy
Date of vesting: 16 March 2022
Number of shares: 149,599
Market value: R5.65
Total value: R845,234.35
Nature of transaction: Nil cost vesting of Forfeitable Share Awards
Class of shares: Ordinary shares
Nature of interest: Direct beneficial, Off-Market
Clearance given: Yes in accordance with the terms and conditions of the awards

Company: The Prepaid Company (Pty) Ltd, a major subsidiary of Blue Label
Director: Mr D Suntup
Date of vesting: 16 March 2022
Number of shares: 79,234
Market value: R5.65
Total value: R447,672.10
Nature of transaction: Nil cost vesting of Forfeitable Share Awards
Class of shares: Ordinary shares
Nature of interest: Direct beneficial, Off-Market
Clearance given: Yes in accordance with the terms and conditions of the awards

Company: Blue Label Company (Pty) Ltd
Director: Ms J van Eden
Date of vesting: 16 March 2022
Number of shares: 15,622
Market value: R5.65
Total value: R88,264.30
Nature of transaction: Nil cost vesting of Forfeitable Share Awards
Class of shares: Ordinary shares
Nature of interest: Direct beneficial, Off-Market
Clearance given: Yes in accordance with the terms and conditions of the awards

Company: The Prepaid Company (Pty) Ltd, a major subsidiary of Blue Label
Director: Mr S Diamond
Date of vesting: 16 March 2022
Number of shares: 70,562
Market value: R5.65
Total value: R398,675.30
Nature of transaction: Nil cost vesting of Forfeitable Share Awards
Class of shares: Ordinary shares
Nature of interest: Direct beneficial, Off-Market
Clearance given: Yes in accordance with the terms and conditions of the awards

Company: The Prepaid Company (Pty) Ltd, a major subsidiary of Blue Label
Director: Mr A Rantao
Date of vesting: 16 March 2022
Number of shares: 8,977
Market value: R5.65
Total value: R50,720.05
Nature of transaction: Nil cost vesting of Forfeitable Share Awards
Class of shares: Ordinary shares
Nature of interest: Direct beneficial, Off-Market
Clearance given: Yes in accordance with the terms and conditions of the awards

Company: Blue Label Distribution (Pty) Ltd, a major subsidiary of Blue Label
Director: Mr D Rama
Date of vesting: 16 March 2022
Number of shares: 13,577
Market value: R5.65
Total value: R76,710.05
Nature of transaction: Nil cost vesting of Forfeitable Share Awards
Class of shares: Ordinary shares
Nature of interest: Direct beneficial, Off-Market
Clearance given: Yes in accordance with the terms and conditions of the awards

Company: Comm Equipment Company (Pty) Ltd, a major subsidiary of Blue Label
Director: Mr A Greenblatt
Date of vesting: 16 March 2022
Number of shares: 26,158
Market value: R5.65
Total value: R147,792.70
Nature of transaction: Nil cost vesting of Forfeitable Share Awards
Class of shares: Ordinary shares
Nature of interest: Direct beneficial, Off-Market
Clearance given: Yes in accordance with the terms and conditions of the awards

Company: Comm Equipment Company (Pty) Ltd, a major subsidiary of Blue Label
Director: Mr J Leslie
Date of vesting: 16 March 2022
Number of shares: 27,654
Market value: R5.65
Total value: R156,245.10
Nature of transaction: Nil cost vesting of Forfeitable Share Awards
Class of shares: Ordinary shares
Nature of interest: Direct beneficial, Off-Market
Clearance given: Yes in accordance with the terms and conditions of the awards

Company: Comm Equipment Company (Pty) Ltd, a major subsidiary of Blue Label
Director: Mr G Levin
Date of vesting: 16 March 2022
Number of shares: 52,793
Market value: R5.65
Total value: R298,280.45
Nature of transaction: Nil cost vesting of Forfeitable Share Awards
Class of shares: Ordinary shares
Nature of interest: Direct beneficial, Off-Market
Clearance given: Yes in accordance with the terms and conditions of the awards

Sandton
17 March 2022

Sponsor:
Investec Bank Limited