

Blue Label Telecoms Limited  
(Incorporated in the Republic of South Africa)  
(Registration number 2006/022679/06)  
Share code: BLU ISIN: ZAE000109088  
("Blue Label" or "the company")

**NOTICE OF DEALINGS IN SECURITIES IN TERMS OF PARAGRAPHS 3.63 TO 3.74 OF THE  
JSE LIMITED LISTINGS REQUIREMENTS**

In compliance with paragraph 3.63 – 3.74 of the JSE Listing Requirements, the following information, is disclosed:

Company:	The Prepaid Company (Pty) Ltd, a major subsidiary of Blue Label
Director:	Mr S Kaplan
Nature of transactions:	Sale of ordinary shares on-market
Nature of interests:	Direct beneficial
Date of transaction:	15 September 2017
Number of shares:	42,767
Price of shares:	R17-97
Total value:	R768,522-99
Clearance to deal:	Obtained in advance in accordance with JSE Listings Requirements

Sandton  
18 September 2017

Sponsor:  
Investec Bank Limited