

Blue Label Telecoms Limited

(Incorporated in the Republic of South Africa)

(Registration number 2006/022679/06)

Share code: BLU

ISIN: ZAE000109088

("Blue Label")

INVESTOR CALL: WITHDRAWAL OF CAUTIONARY ANNOUNCEMENT AND ANNOUNCEMENT REGARDING THE RECAPITALISATION OF CELL C LIMITED ("Cell C")

We invite Blue Label Telecoms shareholders to participate in a call regarding the SENS announcement on the Withdrawal of the Cautionary Announcement and Announcement Regarding the Recapitalisation of Cell C, as issued earlier.

This call will take place today, Tuesday, 15 March 2022, at 17h30 on Microsoft Teams.

The link is as follows:

https://teams.microsoft.com/l/meetup-join/19%3ameeting_NmE3MGZlZTktOGNmYS00NzE3LWEwNDgtOTk5ZWNiM2M0YjM2%40thread.v2/0?context=%7b%22Tid%22%3a%2231db18d2-3206-49ba-adb2-737f30239a53%22%2c%22Oid%22%3a%22d8202fc8-b8d0-4edd-bfe3-f63b3b5241c6%22%7d

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15 March 2022

Financial Advisor and Sponsor:

Investec Bank Limited

Legal Advisor to Blue Label:

Werksmans Inc