

BID 201703290044A
Directors' Dealings In Securities

Bid Corporation Limited
(Incorporated in the Republic of South Africa)
Registration number: 1995/008615/06
Share code: BID ISIN ZAE 000216537
("Bidcorp" or "the Company")

DIRECTORS' DEALINGS IN SECURITIES

In compliance with Rules 3.63 - 3.74 of the Listing Requirements of the JSE Limited, the following information is disclosed in relation to the dealing in the Company's securities:

Executive Director:	B Joffe
Date of transaction 1:	March 29 2017
Number of shares sold:	200 000
Selling price:	R266.1636
Total Value of transaction:	R53 232 720.00
Class of shares:	Ordinary shares
Nature of transaction:	Sale of ordinary shares by
director in diversification of	portfolio
Nature of interest:	Direct beneficial
Date of transaction 2:	March 29 2017
Number of shares sold:	309 793
Selling price:	R265.1645
Total Value of transaction:	R82 146 105.95
Class of shares:	Ordinary shares
Nature of transaction:	Sale of ordinary shares by a party
managing a discretionary	diversification mandate on behalf
of JDL Trust	
Nature of interest:	Indirect beneficial as B Joffe is
a trustee of JDL Trust and	discretionary beneficiary

Clearance in terms of paragraph 3.66 was obtained from the Chairman of the Bidcorp Remuneration Committee.

All the dealings in securities were done on-market.

Date: March 29 2017
Johannesburg

Sponsor: The Standard Bank of South Africa Limited