

BID 201610170027A  
Directors' Dealings in Securities

Bid Corporation Limited  
(Incorporated in the Republic of South Africa)  
Registration number: 1995/008615/06  
Share Code: BID  
ISIN ZAE 000216537  
(`Bidcorp' or `the Company')

DIRECTORS' DEALINGS IN SECURITIES

In compliance with Rules 3.63 - 3.74 of the Listings Requirements of the JSE Limited, the following information is disclosed in relation to the dealing in the Company's securities:

Executive Director:	David Cleasby
Date of transaction:	October 14, 2016
Number of shares:	2 000
Price:	R242.95
Total Value of Purchase:	R485 900
Class of shares:	Ordinary shares
Nature of transaction: shares	Purchase of ordinary
Nature of interest:	Direct beneficial

Clearance in terms of paragraph 3.66 was obtained from the Executive Chairman of Bid Corporation Limited.

All the dealings in securities were done on-market.

Date: October 17, 2016  
Johannesburg

Sponsor: The Standard Bank of South Africa Limited