BID 201712010056A Director's dealing in securities

Bid Corporation Limited (Incorporated in the Republic of South Africa) Registration number: 1995/008615/06 Share code: BID ISIN ZAE 000216537 ("Bidcorp" or "the Company")

DIRECTORS' DEALINGS IN SECURITIES

In compliance with Rules 3.63 - 3.74 of the Listing Requirements of the JSE Limited, the following information is disclosed in relation to the dealing in the Company's securities:

Non-Executive Chairman: B Joffe

Date of transaction: November 30th 2017

Number of shares sold: 35 000
Selling price: R295.6741
Total Value of transaction: R10 348 593.50
Class of shares: Ordinary shares

Nature of transaction: Sale of ordinary shares on behalf

of JDL Trust

Nature of interest: Indirect beneficial as B Joffe is

a trustee of JDL Trust and

discretionary beneficiary

Clearance in terms of paragraph $3.66~\mathrm{was}$ obtained from the Chairman of the Bidcorp Remuneration Committee.

All the dealings in securities were done on-market.

Date: December 1 2017

Johannesburg

Sponsor: The Standard Bank of South Africa Limited