



Blue Label Telecoms Limited
(Incorporated in the Republic of South Africa)
(Registration number 2006/022679/06)
Share code: BLU ISIN: ZAE000109088
(“Blue Label” or the “Company”)

Cell C Limited (“Cell C”) Board Appointments

1. Appointment of JS Vilakazi and GD Harlow to the Cell C Board

Blue Label shareholders are advised that JS Vilakazi and GD Harlow, being independent non-executive directors on the Blue Label board, have been appointed to the board of directors of Cell C. They replace MS Levy and BM Levy as Blue Label appointees to the Board. MS Levy and BM Levy will be concentrating their efforts on Blue Label only.

2. Appointment of P Edwards to Cell C Board

P Edwards of Net1 has been appointed to the Cell C board following the resignation of H Kotze.

3. Appointment of new Chairman to the Cell C Board

JS Mthimunye, who is currently a non-executive director of the Cell C Board has been appointed as the Chairman of the Cell C board to replace Mr K Pillay. Kuben Pillay’s two year term had come to an end in August 2019, and he had agreed to remain on until a new chairman had been identified, and a proper handover process effected. We wish to thank Mr Pillay for the commendable role he has performed over the last two years.

Please contact Karin Fourie - +84 777 7506, kfourie@cellc.co.za - for any queries relating to Cell C and Nicola White – +27 81 444 9999, nicolaw@blts.co.za – for any queries relating to Blue Label.

By order of the board

Sandton
24 October 2019

Financial Adviser and Sponsor
Investec Bank Limited

Legal Adviser to Blue Label
Werksmans Inc