

Blue Label Telecoms Limited  
(Incorporated in the Republic of South Africa)  
(Registration number 2006/022679/06)  
Share code: BLU  
ISIN: ZAE000109088  
("Blue Label")

**Notification: Cell C Financial results for the year ended 31 December 2021 and Interim results for the six months ended 30 June 2022**

Blue Label shareholders are advised that Cell C Proprietary Limited, of which Blue Label holds a 45% stake, will host a webcast to present their annual results for the 2021 financial year as well as the interim results for the six months ended 30 June 2022.

The presentation will take place on Wednesday, 14 September 2022, at 14h00 and a link to the webcast will be circulated in due course.

The results announcement will be followed by an investor roadshow which will take place on Thursday 15<sup>th</sup> and Friday 16<sup>th</sup> of September 2022.

Sandton  
25 August 2022  
Financial Adviser and Sponsor  
Investec Bank Limited