

Blue Label Telecoms Limited  
(Incorporated in the Republic of South Africa)  
(Registration number 2006/022679/06)  
Share code: BLU ISIN: ZAE000109088  
("Blue Label")

## **DEALING IN SECURITIES BY BLUE LABEL TELECOMS LIMITED FOR THE FORFEITABLE SHARE PLAN**

In compliance with paragraphs 3.63 to 3.66 and 3.92 of the JSE Listings Requirements, the following dealings are disclosed:

Company:	Blue Label Telecoms Limited
Date of transaction:	26 August 2015
Nature and detail of transaction:	Off market acquisition of Blue Label shares to satisfy the Plan's obligation towards its participants, Indirect Beneficial
Class of securities:	Ordinary shares
Number of shares acquired:	386,688
Price per share:	R10,0993
Total value of transaction:	R3,905,278

Company:	Blue Label Telecoms Limited
Date of transaction:	27 August 2015
Nature and detail of transaction:	Off market acquisition of Blue Label shares to satisfy the Plan's obligation towards its participants, Indirect Beneficial
Class of securities:	Ordinary shares
Number of shares acquired:	400,000
Price per share:	R10,2175
Total value of transaction:	R4,087,000

Prior clearance to deal in these shares was obtained.

Sandton  
28 August 2015  
Sponsor:  
Investec Bank Limited