

Blue Label Telecoms Limited
(Incorporated in the Republic of South Africa)
(Registration number 2006/022679/06)
Share code: BLU ISIN: ZAE000109088
("Blue Label")

Dealings in securities

In compliance with Rules 3.63 – 3.66 of the JSE Listing Requirements, the following information is disclosed:

Company:	Blue Label
Director:	Mr JS Mthimunye
Date of purchase:	1 November 2012
Number of shares	6,000
Average price per share	R6.80
Highest price per share	R6.80
Lowest price per share	R6.80
Total value:	R40,800
Date of purchase:	6 November 2012
Number of shares	4,000
Average price per share	R6.99
Highest price per share	R6.99
Lowest price per share	R6.99
Total value:	R27,960
Nature of transaction:	On-market purchase of shares
Class of shares:	Ordinary shares
Nature of interest:	Direct beneficial
Clearance given:	Yes in accordance with the JSE Listings Requirements

4 April 2013
Sandton

Sponsor:
Investec Bank Limited