

Blue Label Telecoms Limited  
(Incorporated in the Republic of South Africa)  
(Registration number 2006/022679/06)  
Share code: BLU ISIN: ZAE000109088  
("Blue Label" or "the company")

## **BLUE LABEL TELECOMS LIMITED – DEALINGS IN SECURITIES**

Dealings in securities by executive directors and company secretary: award of forfeitable shares in terms of the Blue Label Forfeitable Share Plan. The forfeitable shares are issued at nil cost, and may vest after 3 years subject to certain performance conditions being achieved.

Company: Blue Label Telecoms Ltd  
Director: Mr MS Levy  
Number of shares: 262,834  
Nature of transaction: Nil cost allocation of Forfeitable Share Awards  
Class of shares: Ordinary shares  
Nature of interest: Direct beneficial, Off-Market  
Clearance given: Yes

Company: Blue Label Telecoms Ltd  
Director: Mr BM Levy  
Number of shares: 262,834  
Nature of transaction: Nil cost allocation of Forfeitable Share Awards  
Class of shares: Ordinary shares  
Nature of interest: Direct beneficial, Off-Market  
Clearance given: Yes

Company: Blue Label Telecoms Ltd  
Director: Mr MV Pamensky  
Number of shares: 221,585  
Nature of transaction: Nil cost allocation of Forfeitable Share Awards  
Class of shares: Ordinary shares  
Nature of interest: Direct beneficial, Off-Market  
Clearance given: Yes

Company: Blue Label Telecoms Ltd  
Director: Mr DA Suntup  
Number of shares: 139,207  
Nature of transaction: Nil cost allocation of Forfeitable Share Awards  
Class of shares: Ordinary shares  
Nature of interest: Direct beneficial, Off-Market  
Clearance given: Yes

Company: Blue Label Telecoms Ltd  
Company Secretary: Ms J van Eden  
Number of shares: 22,870  
Nature of transaction: Nil cost allocation of Forfeitable Share Awards  
Class of shares: Ordinary shares  
Nature of interest: Direct beneficial, Off-Market  
Clearance given: Yes

Company: The Prepaid Company (Pty) Ltd, a major subsidiary of Blue Label  
Director: Mr S Kaplan  
Number of shares: 86,299  
Nature of transaction: Nil cost allocation of Forfeitable Share Awards  
Class of shares: Ordinary shares  
Nature of interest: Direct beneficial, Off-Market  
Clearance given: Yes

Company: The Prepaid Company (Pty) Ltd, a major subsidiary of Blue Label  
Director: Mr S Diamond  
Number of shares: 103,300  
Nature of transaction: Nil cost allocation of Forfeitable Share Awards  
Class of shares: Ordinary shares  
Nature of interest: Direct beneficial, Off-Market  
Clearance given: Yes

Company: The Prepaid Company (Pty) Ltd, a major subsidiary of Blue Label  
Director: Mr A Rantao  
Number of shares: 13,200  
Nature of transaction: Nil cost allocation of Forfeitable Share Awards  
Class of shares: Ordinary shares  
Nature of interest: Direct beneficial, Off-Market  
Clearance given: Yes

Company: The Prepaid Company (Pty) Ltd, a major subsidiary of Blue Label  
Director: Mr J Mogane  
Number of shares: 11,075  
Nature of transaction: Nil cost allocation of Forfeitable Share Awards  
Class of shares: Ordinary shares  
Nature of interest: Direct beneficial, Off-Market  
Clearance given: Yes

Company: Blue Label Distribution (Pty) Ltd, a major subsidiary of Blue Label  
Director: Mr A Murray  
Number of shares: 47,728  
Nature of transaction: Nil cost allocation of Forfeitable Share Awards  
Class of shares: Ordinary shares  
Nature of interest: Direct beneficial, Off-Market  
Clearance given: Yes

Company: Blue Label Distribution (Pty) Ltd, a major subsidiary of Blue Label  
Director: Mr W van Reenen  
Number of shares: 50,266  
Nature of transaction: Nil cost allocation of Forfeitable Share Awards  
Class of shares: Ordinary shares  
Nature of interest: Direct beneficial, Off-Market  
Clearance given: Yes

Company: Blue Label Distribution (Pty) Ltd, a major subsidiary of Blue Label  
Director: Mr W Klucznik  
Number of shares: 37,848  
Nature of transaction: Nil cost allocation of Forfeitable Share Awards  
Class of shares: Ordinary shares  
Nature of interest: Direct beneficial, Off-Market  
Clearance given: Yes

Company: Blue Label Distribution (Pty) Ltd, a major subsidiary of Blue Label  
Director: Ms A Ngwenya  
Number of shares: 12,034  
Nature of transaction: Nil cost allocation of Forfeitable Share Awards  
Class of shares: Ordinary shares  
Nature of interest: Direct beneficial, Off-Market  
Clearance given: Yes

Company: Blue Label Distribution (Pty) Ltd, a major subsidiary of Blue Label  
Director: Ms T Read  
Number of shares: 23,363  
Nature of transaction: Nil cost allocation of Forfeitable Share Awards  
Class of shares: Ordinary shares  
Nature of interest: Direct beneficial, Off-Market  
Clearance given: Yes

Sandton  
02 September 2015

Sponsor:  
Investec Bank Limited