

Blue Label Telecoms Limited
(Incorporated in the Republic of South Africa)
(Registration number 2006/022679/06)
Share code: BLU ISIN: ZAE000109088
("Blue Label" or "the company")

NO CHANGE STATEMENT AND NOTICE OF ANNUAL GENERAL MEETING

Shareholders are advised that on Monday 29 October 2012 Blue Label dispatched to shareholders its Integrated Annual Report for the year ended 31 May 2012, including the Notice of Annual General Meeting. The annual financial statements contain no modifications to the audited results which were published on SENS on 21 August 2012.

Notice is hereby given that the fifth annual general meeting of Blue Label shareholders will be held at Blue Label corporate offices, 75 Grayston Drive, Sandton on Thursday 29 November 2012 at 10:00 to transact the business as stated in the Notice of Annual General Meeting.

The Integrated Annual Report including the Notice of Annual General Meeting, are also available on the company website www.bluelabeltelecoms.co.za

30 October 2012

Sponsor:
Investec Bank Limited