

Blue Label Telecoms Limited
(Incorporated in the Republic of South Africa)
(Registration number 2006/022679/06)
Share code: BLU ISIN: ZAE000109088
("Blue Label")

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR

Shareholders are advised that Mr Yusuf Mahomed has been appointed as an independent non executive director to the Blue Label Board with effect from 18 August 2015.

Mr Mahomed was a founding member of 3C Telecommunications Proprietary Limited, the holding company of Cell C Proprietary Limited (Cell C). He was a director of Cell C until June 2015. He currently is a director of various other companies.

The Board would like to welcome Mr Mahomed to the Group.

Sandton
18 August 2015
Sponsor:
Investec Bank Limited

