

LONG4LIFE LIMITED
(Incorporated in the Republic of South Africa)
(Registration number: 2016/216015/06)
Share code: L4L ISIN: ZAE000243119
("Long4Life" or "the Company")

VOLUNTARY ANNOUNCEMENT – HOLDSPORT LIMITED (“HOLDSPORT”)

MANAGEMENT RESTRUCTURE

Following the acquisition of Holdsport in November 2017, and in line with Long4Life’s decentralisation philosophy, the management of the Holdsport operating divisions will report directly to the Long4Life executive. Pursuant to this restructure, Mr Kevin Hodgson will resign from his role as Chief Executive Officer and director of Holdsport, with effect from 1 March 2018. He will continue to support Long4Life’s Sport and Recreation unit in a consulting capacity, working alongside Mr Brian Joffe and the executive team.

Mr Hodgson retains a significant shareholding in Long4Life and is supportive of its long-term strategy.

The Board of Long4Life wishes to express its gratitude to Mr Hodgson for his lengthy and valuable service to Holdsport, and looks forward to benefiting further from his extensive knowledge and experience.

Johannesburg
10 January 2018

Sponsor
The Standard Bank of South Africa Limited