Vodacom Group Limited

(Incorporated in the Republic of South Africa)

(Registration number 1993/005461/06)

Share code VOD ISIN ZAE000132577

(Vodacom Group" or "the company")

Vesting and sale of forfeitable shares

In accordance with paragraph 3.63 of the JSE Listings Requirements, shareholders are advised that 86 823 shares awarded to Mr MS Aziz Joosub, Chief Executive Officer, in terms of the company's forfeitable share plan on 1 July 2010 have vested. Mr Aziz Joosub elected to retain 56 198 shares but sold 30 625 shares to cover his tax liability for this award. The details of the sale of 30 625 shares are set out below:

Name of director: MS Aziz Joosub

Designation: Chief Executive Officer

Number of forfeitable shares sold: 30 625

Price at which shares were sold: R119.2836

Value: R3 653 060.25

Date: 1 August 2013

Nature of transaction: Direct beneficial interest

Clearance: Yes

On market transaction:

Midrand

Sponsor: UBS South Africa (Pty) Limited

2 August 2013