

Vodacom Group Limited  
(Incorporated in the Republic of South Africa)  
Registration number: 1993/005461/06  
(ISIN: ZAE000132577 Share Code: VOD)  
(ISIN: ZAG000106063 JSE Code: VOD008)  
(ADR code VDMCY) (ISIN US9258D2009)  
("Vodacom" or "the Company")

#### Share dealings

In accordance with paragraph 3.63 of the JSE Listings Requirements, shareholders are advised that the Chief Financial Officer, Mr IP Dittrich has purchased 3000 Vodacom ordinary shares, the details of which are set out below:

Name of director:	IP Dittrich
Designation:	Chief Financial Officer
Number of shares purchased:	3000
Price at which shares were purchased:	R126.3441 per share
Value:	R379 032.30
Date:	21 May 2014
Nature of transaction:	Direct beneficial interest
Clearance:	Yes
On market transaction:	Yes

Midrand  
Sponsor: UBS South Africa (Pty) Limited  
22 May 2014