



Blue Label Telecoms Limited
(Incorporated in the Republic of South Africa)
(Registration number 2006/022679/06)
Share code: BLU ISIN: ZAE000109088
("Blue Label" or the "Company")

AVAILABILITY OF CELL C INVESTOR PRESENTATION

Blue Label shareholders are advised that Cell C Limited, of which Blue Label holds 45% of the issued share capital, will be undertaking a local and international investor roadshow from Thursday, 2 November to Friday, 10 November 2017. A copy of the investor presentation, which will be presented to members of the investment community, is available on Blue Label's website – <https://www.bluelabeltelecoms.co.za>

For further information please contact:

Investor and Media Relations
Telephone: +27 11 523 3000
Email: investors@blts.co.za

By order of the board

Sandton
2 November 2017

Sponsor

Investec Bank Limited