

LONG4LIFE LIMITED
(Incorporated in the Republic of South Africa)
(Registration number 2016/216015/06)
Share code: L4L
ISIN: ZAE000243119
("Long4Life" or "the group")

SPORT AND RECREATION DIVISION – CHIEF EXECUTIVE APPOINTMENT

Further to the decentralised management philosophy of the group, the board of Long4Life is pleased to announce the appointment of Bradley Moritz as CEO of the Sport and Recreation division effective immediately.

Bradley is an outstanding leader with an established 22-year track record in the business. He has assisted in the development and growth of various business units within the Sport and Recreation division and has occupied a number of roles, including that of COO of Holdsport Limited and, more recently, CEO of Sportsmans Warehouse.

Bradley is ably supported by a strong experienced management team within the division.

Cape Town
8 July 2020

Sponsor: The Standard Bank of South Africa Limited