

Blue Label Telecoms Limited
(Incorporated in the Republic of South Africa)
(Registration number: 2006/022679/06)
Share code: BLU
ISIN: ZAE000109088
("Blue Label" or "the Company")

NOTIFICATION OF CELL C RESULTS WEBCAST

Shareholders are advised that Cell C will be hosting a webcast on 23 March 2020 at 14h00 to discuss its results for the year ending December 2019.

The webcast can be accessed via <https://themediiframe.net/10031438>

The presentation to be discussed in conjunction with the webcast will be available on www.cellc.co.za/cellc/investor-relations at 10h00 on 23 March 2020.

Sandton
19 March 2020

Financial Advisor and Sponsor
Investec Bank Limited