

Blue Label Telecoms Limited  
(Incorporated in the Republic of South Africa)  
(Registration number 2006/022679/06)  
Share code: BLU ISIN: ZAE000109088  
("Blue Label" or "the company")

## **NOTICE OF DEALINGS IN SECURITIES BY A DIRECTOR OF A MAJOR SUBSIDIARY**

In compliance with paragraph 3.63 – 3.74 of the JSE Listing Requirements, the following information, is disclosed:

Company:	The Prepaid Company (Pty) Ltd, a major subsidiary of Blue Label
Director:	Mr J Mogane
Nature of transactions:	Sale of ordinary shares on-market
Nature of interests:	Direct beneficial
Date of transaction:	24 October 2016
Number of shares:	11 510
Price of shares:	R21.15
Total value:	R243 436.50
Clearance to deal:	Obtained in advance in accordance with JSE Listings Requirements

Sandton  
25 October 2016

Sponsor:  
Investec Bank Limited