

HOLDSPORT LIMITED  
(Incorporated in the Republic of South Africa)  
(Registration number 2006/022562/06)  
Share code: HSP  
ISIN: ZAE000157046  
("Holdsport")

LONG4LIFE LIMITED  
(Incorporated in the Republic of South Africa)  
(Registration number 2016/216015/06)  
Share code: L4L  
ISIN: ZAE000243119  
("Long4Life")

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**JOINT CAUTIONARY ANNOUNCEMENT REGARDING THE POTENTIAL ACQUISITION OF THE  
ENTIRE ISSUED SHARE CAPITAL OF HOLDSPORT BY LONG4LIFE**

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Long4Life has submitted a non-binding expression of interest to the board of directors of Holdsport in relation to a proposed transaction which envisages Long4Life acquiring the entire issued share capital of Holdsport in a share for share exchange at a ratio of 10.44 Long4Life shares for every 1 Holdsport ordinary share (the "**Proposed Transaction**").

If successfully concluded, the Proposed Transaction may have a material impact on both the Long4Life and Holdsport (the "**Companies**") share prices and shareholders of the Companies are accordingly advised to exercise caution when dealing in the Companies' securities until a further announcement in this regard is made.

Cape Town /Johannesburg  
3 July 2017

**Financial Advisor to Long4Life**  
Investec Bank Limited

**Sponsor to Long4Life**  
The Standard Bank of South Africa Limited

**Sponsor to Holdsport**  
UBS South Africa (Pty) Ltd