

LONG4LIFE LIMITED

(Incorporated in the Republic of South Africa)

(Registration number 2016/216015/06)

Share code: L4L ISIN: ZAE000243119

("Long4Life" or "the Company" or "the Group")

LONG4LIFE BOARD AND EXECUTIVES TAKE PAY CUT; LONG4LIFE DONATES TO SOUTH AFRICAN SOLIDARITY FUND AND CHARITIES SUPPORTING THE HOMELESS AND THE SANDF

Shareholders are advised that the board of directors ("Board") and executives of Long4Life will take pay-cuts of 30 percent of their salaries and fees for three months in support of South Africa's Solidarity Fund.

In President Ramaphosa's speech of 9 April 2020, announcing an extension of the national lockdown he also announced that he, together with his ministers, would take a 30 percent pay cut for three months, and appealed to South African executives to make a similar gesture.

In response, the Board and the executives of Long4Life have all elected to take a 30 percent pay cut for the three months, commencing April 2020.

In addition, Long4Life will donate R1 million to the South Africa's Solidarity Fund to assist in slowing the spread of COVID-19 and aiding the country's economic recovery.

Long4life has also contributed to the broader national effort by donating, through its subsidiaries Inhle Beverages Proprietary Limited and Chill Beverages Proprietary Limited, approximately R2.5 million worth of bottled Long4Life water and Fitch and Leedes Cola to charities supporting homeless shelters, various charitable institutions and the SANDF.

About Long4Life

Listed on the JSE in April 2017, Long4Life is an investment company that focuses predominantly on lifestyle businesses with attractive growth prospects, led by strong, entrepreneurial-minded management teams.

For more information on Long4Life, contact

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Johannesburg

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Sponsor: The Standard Bank of South Africa Limited