

Blue Label Telecoms Limited
(Incorporated in the Republic of South Africa)
(Registration number 2006/022679/06)
Share code: BLU ISIN: ZAE000109088
("Blue Label" or "the company")

**NOTICE OF DEALINGS IN SECURITIES IN TERMS OF PARAGRAPHS 3.63 TO 3.74 OF THE
JSE LIMITED LISTINGS REQUIREMENTS**

In compliance with paragraph 3.63 – 3.74 of the JSE Listing Requirements, the following information, is disclosed:

Company:	Blue Label Distribution (Pty) Ltd, a major subsidiary of Blue Label
Director:	Mr A Murray
Nature of transactions:	Sale of ordinary shares on-market
Nature of interests:	Direct beneficial
Date of transaction:	07 September 2017
Number of shares:	22,315
Price of shares:	R18-00
Total value:	R401,670-00
Clearance to deal:	Obtained in advance in accordance with JSE Listings Requirements

Sandton
12 September 2017

Sponsor:
Investec Bank Limited