

HAMMERING IT FOR 75 YEARS

Matus hammered it into 2017 with its Diamond Jubilee celebrations. Back in 1942 brothers Lukie and Sam Matus started a hardware and tool business. Little did they know that 75 years later Matus would be the number one trusted tool and hardware partner in the industry.



Serving the industrial, construction, engineering, agricultural, retail DIY and mining sectors, Matus is a story of building. Building trust, building customers, building suppliers and building its people for 75 years.

Matus continuously strives to remain relevant in the industry – letting its brands work hard for customers and suppliers. The 80's saw Matus and Tarry Tools merge, making Matus a dedicated wholesaler. During this period Matus opened its first branch in Cape Town with Durban and Port Elizabeth opening in the 90's. This completed its national service offering covering the length and breadth of South Africa.

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Matus would go on to launch the trusted MTS brand. The history books will recognise MTS for being one of the first private label tool brands in South Africa offering exceptional value across a multitude of ranges. Over the years the MTS range would grow to include MTS Home, MTS Storage, MTS Electrical and MTS Tools. As the Matus brand continued

to grow, Brandcorp recognised its value and acquired Matus in 1998. Matus went on to become a flagship businesses for the Brandcorp industrial group. The new millennium saw the launch of its house brands MatWeld, MatSafe, MatPro and MatAir. Today MatWeld is one of the market leaders in 220V welding inverters. Last year if all the inverters sold were stacked end to end it would form a line in excess of 10 kilometres long.

Always looking for smarter ways to work, Matus was instrumental in piloting Rapid Trade, an online ordering platform. Today Rapid Trade serves all major tool wholesalers.

Matus would outgrow its original home and in 2010 the Head Office moved to a new 25 000 square meter facility in Booyens. In 2014 its Cape Town facility would follow and move from its original premises in Salt River to a completely revamped warehouse in Epping. Designed from the ground up the Epping warehouse meets all best practice and standards in warehousing.

2016 was yet another big year for Matus. Bidvest acquired Brandcorp making Matus a proudly Bidvest company. Being part of the Bidvest family opens new and bigger opportunities for Matus to further build its customers, its suppliers and its people. Taking Matus back to where it all started in 1942. Matus is well placed to hammer it for the next 75 years!

Matus then and now

