

BID 201606280035A
Director's dealing in securities

Bid Corporation Limited
(Incorporated in the Republic of South Africa)
Registration number: 1995/008615/06
Share code: BID ISIN ZAE 000216537
("Bidcorp" or "the Company")

DIRECTORS' DEALINGS IN SECURITIES

In compliance with Rules 3.63 - 3.74 of the Listing Requirements of the JSE Limited, the following information is disclosed in relation to the dealing in the Company's securities:

| | |
|--------------------------|-----------------------------|
| Executive Director: | David Cleasby |
| Date of transaction: | June 27 2016 |
| Number of shares: | 10 000 |
| Price: | R242.38 |
| Total Value of Purchase: | R2 423 800 |
| Class of shares: | Ordinary shares |
| Nature of transaction: | Purchase of ordinary shares |
| Nature of interest: | Direct beneficial |

Clearance in terms of paragraph 3.66 was obtained from the Executive Chairman of Bid Corporation Limited.

All the dealings in securities were done on-market.

Date: June 28 2016
Johannesburg

Sponsor: The Standard Bank of South Africa Limited