

Blue Label Telecoms Limited
(Incorporated in the Republic of South Africa)
(Registration number 2006/022679/06)
Share code: BLU ISIN: ZAE000109088
("Blue Label")

DEALING IN SECURITIES BY BLUE LABEL TELECOMS LIMITED FOR THE FORFEITABLE SHARE PLAN

In compliance with paragraphs 3.63 to 3.66 and 3.92 of the JSE Listings Requirements, the following dealings are disclosed:

Company:	Blue Label Telecoms Limited
Date of transaction:	24 August 2017
Nature and detail of transaction:	On market acquisition of Blue Label shares to satisfy the Plan's obligation towards its participants, Indirect Beneficial
Class of securities:	Ordinary shares
Number of shares acquired:	150,487
Price per share:	R17.2494
Total value of transaction:	R2,595,810-46
Date of transaction:	25 August 2017
Nature and detail of transaction:	On market acquisition of Blue Label shares to satisfy the Plan's obligation towards its participants, Indirect Beneficial
Class of securities:	Ordinary shares
Number of shares acquired:	150,000
Price per share:	R17.1843
Total value of transaction:	R2,577,645
Date of transaction:	28 August 2017
Nature and detail of transaction:	On market acquisition of Blue Label shares to satisfy the Plan's obligation towards its participants, Indirect Beneficial
Class of securities:	Ordinary shares
Number of shares acquired:	170,000
Price per share:	R18.2765
Total value of transaction:	R3,107,005
Date of transaction:	29 August 2017
Nature and detail of transaction:	On market acquisition of Blue Label shares to satisfy the Plan's obligation towards its participants, Indirect Beneficial
Class of securities:	Ordinary shares
Number of shares acquired:	537,151
Price per share:	R18.7762
Total value of transaction:	R10,085,654-60
Date of transaction:	30 August 2017
Nature and detail of transaction:	On market acquisition of Blue Label shares to satisfy the Plan's obligation towards its participants, Indirect Beneficial
Class of securities:	Ordinary shares
Number of shares acquired:	200,000
Price per share:	R18.8913
Total value of transaction:	R3,778,260

Date of transaction: 31 August 2017
Nature and detail of transaction: On market acquisition of Blue Label shares to satisfy the Plan's obligation towards its participants, Indirect Beneficial
Class of securities: Ordinary shares
Number of shares acquired: 190,362
Price per share: R18.6312
Total value of transaction: R3,546,672-49

Date of transaction: 01 September 2017
Nature and detail of transaction: On market acquisition of Blue Label shares to satisfy the Plan's obligation towards its participants, Indirect Beneficial
Class of securities: Ordinary shares
Number of shares acquired: 20,068
Price per share: R18.40
Total value of transaction: R369,251-20

Prior clearance to deal in these shares was obtained.

Sandton
01 September 2017
Sponsor:
Investec Bank Limited