

Blue Label Telecoms Limited
(Incorporated in the Republic of South Africa)
(Registration number 2006/022679/06)
Share code: BLU ISIN: ZAE000109088
("Blue Label" or "the company")

RESIGNATION OF COMPANY SECRETARY

In terms of paragraph 3.59 of the JSE Limited Listings Requirements, shareholders are advised that Ms E Viljoen will resign as company secretary of Blue Label with effect from 30 April 2013 to pursue a new career opportunity.

The company has initiated a process to appoint a successor and a further announcement will be made in due course.

The board of directors would like to thank Ms Viljoen for her valuable contribution during her tenure and wishes her well in her future endeavours.

Johannesburg
1 March 2013

Sponsor: Investec Bank Limited