

Blue Label Telecoms Limited
(Incorporated in the Republic of South Africa)
(Registration number 2006/022679/06)
Share code: BLU ISIN: ZAE000109088
("Blue Label")

In compliance with Rules 3.63 – 3.66 of the JSE Listing Requirements, the following information is disclosed:

Company:	Blue Label
Director:	Mr GD Harlow
Date of purchase:	28 November 2012
Number of shares	400,000
Average price per share	R7.10
Highest price per share	R7.10
Lowest price per share	R7.10
Total value:	R2,840,000
Nature of transaction:	On-market purchase of shares
Class of shares:	Ordinary shares
Nature of interest:	Indirect beneficial
Clearance given:	Yes in accordance with the JSE Listings Requirements

30 November 2012

Sponsor:
Investec Bank Limited