

Blue Label Telecoms Limited  
(Incorporated in the Republic of South Africa)  
(Registration number 2006/022679/06)  
Share code: BLU ISIN: ZAE000109088  
("Blue Label")

**DEALING IN SECURITIES BY BLUE LABEL TELECOMS LIMITED FOR THE FORFEITABLE SHARE PLAN**

Shareholders are referred to the announcements released by Blue Label on 1 September 2015, 28, 26 and 24 August 2015 relating to the acquisition of shares to satisfy the Plan's obligations. The shares were on-market trades and not off-market as previously disclosed.

Sandton  
01 September 2015  
Sponsor:  
Investec Bank Limited