

Blue Label Telecoms Limited
(Incorporated in the Republic of South Africa)
(Registration number 2006/022679/06)
Share code: BLU ISIN: ZAE000109088
("Blue Label" or "the company")

APPOINTMENT OF COMPANY SECRETARY

In terms of paragraph 3.59 of the JSE Limited Listings Requirements, shareholders are advised that Ms Janine van Eden has been appointed company secretary of Blue Label with effect from 1 June 2013.

Johannesburg
19 April 2013

Sponsor: Investec Bank Limited