

Blue Label Telecoms Limited  
(Incorporated in the Republic of South Africa)  
(Registration number 2006/022679/06)  
Share code: BLU ISIN: ZAE000109088  
("Blue Label" or "the company")

## **RESULTS OF ANNUAL GENERAL MEETING**

Mr Mansour withdrew his eligibility for re-election at the annual general meeting held today and has resigned as a non-executive director of the board.

Shareholders are advised that all resolutions were passed with the requisite majority and the special resolution will be lodged with CIPRO in due course.

## **APPOINTMENT OF A DIRECTOR**

In compliance with paragraph 3.59 of the Listings Requirements of the JSE Limited, the board of directors of Blue Label are pleased to announce the appointment of Mteto Nyati to the board as a non-executive director with effect from 12 October 2010.

Mteto Nyati has served in the roll of managing director of Microsoft South Africa for the last two years. Prior to being appointed to that position he spent 12 years at IBM in a number of senior executive roles including as a director on the board of IBM's South African operations. Mteto has BSc degree in Mechanical Engineering from the University of Natal and was awarded a Rhodes Scholarship to study towards a Masters degree in Germany which he had to decline for personal reasons. In 2004 he was named as one of the Yale University's World Fellows on Global Leadership

The directors of Blue Label welcome a candidate of Mteto's standing and experience to the board and look forward to a long and valued working relationship with him.

12 October 2010

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Investec Bank Limited