

BLU

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BLU - Blue Label Telecoms Limited - Dealings in securities  
Blue Label Telecoms Limited

(Incorporated in the Republic of South Africa)

(Registration number 2006/022679/06)

Share code: BLU & ISIN: ZAE000109088

('BLT' or 'the company')

Dealings in securities

In compliance with Rules 3.63 - 3.74 of the JSE Listing Requirements, the following information is disclosed:

Company: The Prepaid Company (Pty) Ltd, a major subsidiary of

BLT

Director: Associate of Selwyn Roy Diamond

Nature of association: Spouse

Date of transaction: 28 February 2008

Number of shares: 50 000

Price of shares: R8.10

Total value: R405 000

Class of shares: Ordinary shares

Nature of transaction: Sale

Nature of interest: Direct Beneficial

Clearance: Clearance in terms of par. 3.66 of the JSE Listings Requirements was not obtained.

29 February 2008

Sponsor:

Investec Bank Limited

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