

BLU

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BLU - Blue Label - Appointment Of A Director
Blue Label Telecoms Limited
(Incorporated in the Republic of South Africa)
(Registration number 2006/022679/06)
Share code: BLU & ISIN: ZAE000109088
('Blue Label' or 'the company')

Appointment of a director

In compliance with paragraph 3.59 of the Listings Requirements of the JSE Limited, the board of directors of Blue Label are pleased to announce the appointment of Mr Peter Mansour to the board as a non-executive director with effect from 22 May 2008.

Following Microsoft Corporation`s ('Microsoft') acquisition of a 12% equity stake in Blue Label, and in accordance with the agreement entered into with Microsoft at that date, Mr Mansour was nominated by Microsoft for appointment to the board of Blue Label as its representative.

The directors of Blue Label welcomes Mr Peter Mansour to the board and look forward to a long and valued working relationship with him.

26 May 2008

Sponsor:

Investec Bank Limited

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