

BLU

BLU

BLU - Blue Label Telecoms Limited - Notice of dealings in securities in terms of paragraphs 3.63 to 3.74 of the JSE Limited (JSE) listings requirements

Blue Label Telecoms Limited

(Incorporated in the Republic of South Africa)

(Registration number 2006/022679/06)

Share code: BLU ISIN: ZAE000109088

('Blue Label' or 'the company')

NOTICE OF DEALINGS IN SECURITIES IN TERMS OF PARAGRAPHS 3.63 TO 3.74 OF THE JSE LIMITED (JSE) LISTINGS REQUIREMENTS

In compliance with paragraph 3.63 - 3.65 of the JSE Listing Requirements, the following information, relating to the dealing in securities by non-executive director of Blue Label is disclosed:

Name of director: HC Theledi
Company: Blue Label Telecoms Limited
Designation: Non-Executive Director
Date transaction effected: 21 May 2009
Number of shares: 474,356
Price of shares: R4.03
Total consideration: R1,911,654.68
Nature of transactions: Sale of shares in the market
Nature and extent of director`s Beneficial holding indirectly through
Interest in the transaction: Nthwese Investment Holdings Consortium (Pty)
Ltd

Clearance to deal: Clearance to deal obtained in advance prior to transaction

Date transaction effected: 22 May 2009
Company: Blue Label Telecoms Limited
Number of shares: 3,142,752
Price of shares: R4.00
Total consideration: R12,571,008
Nature of transactions: Sale of shares in the market
Nature and extent of director`s Beneficial holding indirectly through
Interest in the transaction: Nthwese Investment Holdings Consortium (Pty)
Ltd

Clearance to deal: Clearance to deal obtained in advance prior to transaction

22 May 2009

Sponsor:

Investec Bank Limited

Date: 22/05/2009 16:46:59 Produced by the JSE SENS Department.

The SENS service is an information dissemination service administered by the JSE Limited (`JSE`). The JSE does not, whether expressly, tacitly or implicitly, represent, warrant or in any way guarantee the truth, accuracy or completeness of the information published on SENS. The JSE, their officers, employees and agents accept no liability for (or in respect of) any direct, indirect, incidental or consequential loss or damage of any kind or nature, howsoever arising, from the use of SENS or the use of, or reliance on, information disseminated through SENS.