

Blue Label Telecoms Limited
(Incorporated in the Republic of South Africa)
(Registration number 2006/022679/06)
Share code: BLU ISIN: ZAE000109088
("Blue Label")

DEALING IN SECURITIES BY BLUE LABEL TELECOMS LIMITED FOR THE FORFEITABLE SHARE PLAN

In compliance with paragraphs 3.63 to 3.66 and 3.92 of the JSE Listings Requirements, the following dealings are disclosed:

Company:	Blue Label Telecoms Limited
Date of transaction:	20 August 2015
Nature and detail of transaction:	Off market acquisition of Blue Label shares to satisfy the Plan's obligation towards its participants, Indirect Beneficial
Class of securities:	Ordinary shares
Number of shares acquired:	430,000
Price per share:	R9,0948
Total value of transaction:	R3,910,764

Company:	Blue Label Telecoms Limited
Date of transaction:	21 August 2015
Nature and detail of transaction:	Off market acquisition of Blue Label shares to satisfy the Plan's obligation towards its participants, Indirect Beneficial
Class of securities:	Ordinary shares
Number of shares acquired:	368,234
Price per share:	R9,3043
Total value of transaction:	R3,426,159

Prior clearance to deal in these shares was obtained.

Sandton
24 August 2015
Sponsor:
Investec Bank Limited